

## The Leading International Real Estate Brand

Corcoran's brand is renowned for providing first-class service to buyers and sellers and that expertise extends to foreign clients across the globe. Not only is Corcoran at the forefront of targeted global advertising and social media, but our exclusive partnerships with leading global firms make Corcoran the top real estate brand for the international consumer.

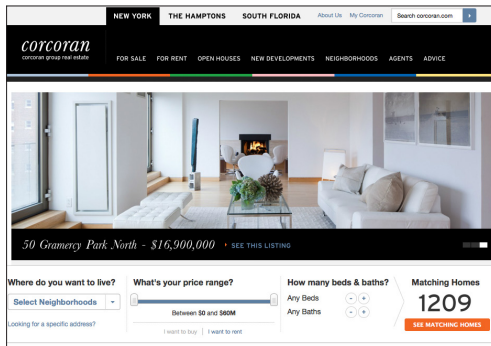
### Exclusive Global Partnerships

Corcoran is the only real estate firm in New York, the Hamptons or South Florida with access to the Cartus broker network of more than 100,000 qualified agents at 3,500 top firms across the country. And, Corcoran is a primary broker for Cartus Mobility, the largest corporate relocation company in the world operating six international service centers on four continents serving more than 2,000 companies and 100,000 clients in 160 countries. These wide reaching connections give Corcoran exposure to thousands of buyers across the globe.



### Speaking your language

At Corcoran, we understand that the right person to buy or sell your home needs to speak your language - and not just what you say, but what you mean. Luckily, our agents speak more than 25 languages collectively, and that means we likely have someone to help you in your native language. You can even search corcoran.com according to the language of your choice.



### The wide reach of corcoran.com

Our award-winning website, corcoran.com, attracts hundreds of thousands of international visitors each month. Using careful and proprietary search engine optimization techniques, we ensure that foreign buyers looking for real estate in our key markets are funneled immediately to corcoran.com. We welcome visitors from all across the world each month from hundreds of different countries.

### Guidance at every step

For the international buyer or seller, the real estate process in the United States can be difficult. That's why Corcoran agents provide expert guidance from beginning to end. Whether they're guiding you through the co-op board process or assisting you in retaining the best legal, financial and tax advisors, our agents navigate the market on your behalf.

### Targeted international advertising

A large part of Corcoran's advertising is focused on reaching the international consumer. We maintain a consistent profile in the global print editions of both *The Wall Street Journal* and the *Financial Times* and have a significant online presence on highly trafficked global websites such as nytimesglobal.com and the wsj.com digital network.

WALL STREET JOURNAL

FINANCIAL TIMES



### Social Media Worldwide

Every day, Corcoran interacts with people all over the world through our highly successful social media presence. Because Corcoran is the industry's leader in social media tens of thousands of people engage with us through Facebook, Twitter, YouTube and Foursquare to ask questions, get local insight and learn "what it is like to live here."